

FOOD-CONTACT PACKAGING

SHRINK BARRIER FILM

AVIENT SOLUTION

OnColor™ Polymer Colorants

WHY AVIENT?

- Provided expertise in food-contact colorants and custom formulations
- Combined high pigment concentration with raw materials to help minimize migration potential
- Supported the customer's regulatory team throughout the validation process
- Collaborated from color evaluation to end-user validation

LEARN MORE

KEY REQUIREMENTS

- Meet food-contact compliance per Anvisa and Mercosul
- Minimize the migration potential to prevent pigment transfer
- Deliver high pigment concentration for opaque red color
- Restore confidence with end user after quality failure