

**METAL REPLACEMENT - STRUCTURAL**

# **AUTOMOTIVE MOLDER TIER 1**

**ELECTRONIC CARD READER  
PART FOR MULTIMEDIA HUB**

## **AVIENT SOLUTION**

OnForce™ Long Fiber Reinforced  
Thermoplastic Formulations

## **WHY AVIENT?**

- Designed a material solution to obtain all critical mechanical criteria and supply the OEM in a short timeframe
- Delivered tailored strategy while offering global reach

## **LEARN MORE**

### **KEY REQUIREMENTS**

- Aluminum replacement
- Good mechanical properties
- PP with 40% Long Glass Fiber
- Meet the strict automotive OEM specification